



HighCountry

Visitor Guide 2010

SPECIAL RATES

Print – 4 Color, Glossy

HighCountry 2010 Special HISTORY SECTION – “Return to Sacred Places”

Companion E-zine Features

- Both print and online digital versions included
- Host a *HighCountry* e-zine on your website, free
- 3-D page-flip interactivity
- Direct links from ads to advertiser websites increase your online exposure
- Extend advertising season: “shelf-life” of one year and beyond, not just one season
- Share the magazines with friends via Twitter, Facebook and more; or email favorite pages
- Zoom, search, page jump, “help” features



To view an online magazine, visit:

www.hawk-media.com
www.highcountrymag.net

Ad Rates	REGULAR	SPECIAL
2-Page Spread	\$3,600	\$ 2,400
Preferred Position	\$1,900	\$ 1,600
Full Page	\$1,700	\$ 1,200
1/2 Page Vert. or Horiz.	\$ 1000	\$ 700
1/3 Page	\$ 800	\$ 600
1/4 Page	\$ 675	\$ 400
1/6 Page (Vertical)	\$ 490	\$ 325

No extra charge for design. Call Today!

Hawk Publications has been publishing premium magazines and visitor guides focusing on Northern New Mexico and southern Colorado for 15 years.

Distribution blankets this region, into Texas and neighboring states.

SkiCountry and *HighCountry* are premium guides filled with striking photography and articles, plus essential visitor information about the southern Rockies.

Our magazines are currently available free to readers in visitor centers, hotels, luxury resorts, restaurants, retail shops and other high traffic tourism spots.

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