



HighCountry

Visitor Guide 2011

SPECIAL RATES for New Mexico Museums

Ad Rates	Regular	Special
FULL PAGE (1-pg ad plus 1-pg editorial OR 2-pg advertorial)	\$1,700	\$1,200
1/2 PAGE (1/2-pg ad plus 1/2-pg editorial OR 1-pg advertorial)	\$ 1,000	\$ 700

Hawk Publications has been publishing premium magazines and visitor guides focusing on northern New Mexico and southern Colorado for over 15 years.

HighCountry and *SkiCountry* are premium guides filled with striking photography and articles, plus essential visitor information about the southern Rockies.

Distribution of 40,000 print copies blankets this region, into Texas and neighboring states, with year-round exposure in our accompanying online edition. Your advertising dollars are well spent when you reserve space in our publications.

Currently available free to readers in visitor centers, hotels, luxury resorts, restaurants, retail shops and other high traffic tourism spots.

We'll help keep your advertising strategies going strong.



To view an online magazine, visit:
www.hawk-media.com

BRING MORE VISITORS TO YOUR MUSEUM!

- Links to your website from your ad or advertorial in our online publication
- Accessible on hand-held mobile devices
- Host *HighCountry Magazine* on your website for free

ONLINE MAGAZINE FEATURES:

- Extended advertising season: online shelf-life of one year and beyond
- Both print & online interactive versions available
- Social Networking: Share your pages – or the whole issue

**To Reserve Space, Call:
Jess Heald 931-409-7585**

**Design & Production:
Phone & Fax: 575-758-4047
Email: info@hawk-media.com**