



HighCountry

Visitor Guide 2011

DISCOUNT RATES

AD RATES	REGULAR	SPECIAL
2-Page Spread	\$3,600	\$2,400
Back Cover	\$2,150	\$1,900
Full Page	\$1,700	\$1,200
Full Page PLUS 1/3 Page	\$2,465	\$1,700
1/2 Page Vert. or Horiz.	\$ 1000	\$ 700
1/3 Page Vertical or Square	\$ 765	\$ 575
1/4 Page	\$ 675	\$ 400
1/6 Page Vertical only	\$ 540	\$ 300

AD DESIGN IS FREE.

Hawk Media has been publishing premium magazines and visitor guides focusing on northern New Mexico and southern Colorado for over 15 years.

HighCountry and *SkiCountry* are premium guides filled with striking photography and articles, plus essential visitor information about the southern Rockies.

Distribution of 40,000 print copies blankets this region, into Texas and neighboring states, with year-round exposure in our accompanying online edition. Your advertising dollars are well spent when you reserve space in our publications.

Currently available free to readers in visitor centers, hotels, luxury resorts, restaurants, retail shops and other high traffic tourism spots.

We'll help keep your advertising strategies going strong.



**To view an online magazine, visit:
www.hawk-media.com**

ONLINE MAGAZINE FEATURES:

- Links to your website from your ad in our online publication
- Accessible on hand-held mobile devices
- Host *HighCountry Magazine* on your website for free
- Extended advertising season: online shelf-life of one year and beyond
- Both print & online interactive versions available
- Social Networking: Share your pages – or the whole issue

**To Reserve Space, Call:
Jess Heald 931-409-7585**

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